

PROGRAM OF STUDY: Hospitality, Recreation, & Tourism



This Program of Study may serve as a graduation guide for the next four plus years, along with other career planning and educational materials. Courses listed in this model may include recommended coursework and should be individualized to students' educational and career goals. Each graduation plan needs to meet minimum high school graduation requirements. Dual Enrollment courses can be high school academic and/or career technical education courses.

SECONDARY:				
COURSE/ GRADE	NINTH	TENTH	ELEVENTH	TWELFTH
ENGLISH	9 th grade Lit/ Composition	10 th grade Lit/ Composition	American Lit/ Composition	World Lit/ Composition / British Lit
MATHEMATICS	Coordinate Algebra / Algebra I	Analytic Geometry / Geometry	Advanced Algebra / Algebra II	Pre-calculus
SCIENCE	Physical Science	Biology	Chemistry	Physics
SOCIAL STUDIES	Government	World History	US History	Economics
PATHWAY COMPLETER	Marketing Principles	Hospitality, Recreation, & Tourism Essentials	Hospitality, Recreation & Tourism Management	Another course in focus area, Work-Based Learning, or Youth Apprenticeship
Industry Recognized Credential (Pathway Completer)		Visit the End of Pathway Assessment Page (see note below)		
Required/ Selective Electives	Health & Personal Fitness (can be taken in grades 9-12)	Financial Literacy	Introduction to Business & Technology	Entrepreneurship
	Modern Language/Latin <i>2 units required for admissions to Georgia University System Colleges/Universities</i> For a listing of Modern Language/Latin courses offered at your high school, please contact your advisor, counselor, or curriculum handbook.		Other Electives For a listing of other elective courses offered at your high school, please check with your advisor, counselor, or curriculum handbook.	

Postsecondary Transition

- University System of Georgia Institutions: Admissions Testing
 - ACT or SAT
 - For More Information:
 - Contact the institution of your choice
- Technical College System of Georgia
 - Placement Exam
- United States Military
 - ASVAB Assessment
- Use BRIDGE Law platform to inform decisions on postsecondary opportunities
- Dual Enrollment
- Earning high school course credits while taking college courses

Hospitality, Recreation & Tourism Career Pathway Completers - Industry Credentialing for High School Students

Upon completion of sequenced courses in the Hospitality, Recreation, and Tourism Pathway, students are eligible to complete the Industry-Recognized student credential for fulfillment of the End of Pathway Assessment. Secondary students completing the Hospitality, Recreation, and Tourism pathway will be able to sit for the National Industry Credentialed assessment offered on-line from NOCTI. Once mastery is reached, students will receive recognition for completion and use this credential in conjunction with their job or continuing training. For specific assessment information, refer to: <http://bit.ly/GAHospitality>.

Hospitality, Recreation & Tourism Pathway Description

Georgia represents the 8th largest tourism economy in the country and the 2nd largest industry in Georgia. Georgia's tourism industry results in 400,000 jobs, \$6 billion in resident wages and \$25 billion in visitor spending. Atlanta is 3rd in the nation in terms of hotel rooms available. The Hospitality, Recreation and Tourism Industry consists of the following five sectors: (1) Lodging, Hotels and Resorts; (2) Conventions, Meetings, Trade Shows and Events; (3) Restaurants and Food Service; (4) Recreation, Attractions, Sporting Events and Parks and (5) Travel, including Air, Rail, Auto and Coach. Hospitality management jobs include executive positions from a variety of vertical areas within the industry (e.g., business, marketing, public relations). Other pathways occupations vary widely from travel agents in tourism, to gaming managers in recreation, to financial supervisors in lodging. As a service-oriented industry primarily, workers will need good communication skills including both active listening and speaking skills, critical thinking, and decision-making skills, and they will have to understand the importance of meeting the needs of individuals. One of the fastest growing occupations in Georgia is a meeting, convention, and event planner. These workers ensure that commercial hotel operations meet the needs of the customer or organization in planning large-scale meetings or events. These events might include every aspect of the industry, including lodging arrangements, recreational activities/tourism and food and beverages. Recreational workers design and lead leisure activities for groups in volunteer agencies or recreation facilities, such as playgrounds, parks, camps, gaming facilities, and senior centers. Other activities include areas such as arts and crafts, sports, and music. Employment is expected to grow by 19 percent from 2014 to 2024, about as fast as the average for all occupations.

Sample In Demand Careers in Georgia

Occupation Specialties	Level of Education Needed	Georgia Average Salary	Annual Average Openings in Georgia	2018 – 2028 Employment Outlook
Travel Agents	Associate's degree	\$33,063	259	In Demand, High Skill
General & Operations Managers	Associate's degree	\$116,076	2983	In Demand, High Skill
Meeting, Convention & Event Planners	Bachelor's Degree	\$48,989	57	In Demand, High Skill
Lodging Managers	Bachelor's Degree	\$54,032	31	In Demand, High Skill

Related Pathway Occupations

- Interpreters & Translators
- Cruise Ship Directors
- Facilities Managers
- Reservation & Ticket Agents
- Travel Bloggers
- Tourism Advisors

Other Related Occupations

- Food Services Manager
- Special Events Coordinators
- Curators
- Resort Salespersons
- Ecotourism Directors
- Multipurpose Sports Club Managers

PROGRAM OF STUDY:

Hospitality, Recreation & Tourism



NOTE: Students have many options to **ENTER** and **EXIT** from their academic studies into the workforce. When a student graduates from high school, they are eligible to choose one of many **ENTRANCE POINT** options: **1.** Enroll in either a 2 or 4 year post-secondary program; **2.** Enroll in an apprenticeship program or the military; or **3.** Enter the workforce using technical skills learned in high school. When a student finishes a 2- or 4-year degree program, they may choose to **EXIT** and **1.** Enroll in an apprenticeship program or the military; **2.** Enroll in a professional university degree program; or **3.** Enter the workforce using technical skills learned.

POSTSECONDARY:

	TCC	DIPLOMA OR AAS	BACHELOR OF SCIENCE
Entrance/Exit Point	<p>SES1 Event Coordinator Certificate</p> <p>HRTM 1150 - Event Planning</p> <p>HRTM 1201 - Hospitality Marketing</p> <p>HRTM 1210 - Hospitality Law</p>	<p>HM13 Hotel/Restaurant/Tourism Management Degree</p> <p>General Education Core Requirements (Minimum 15 credit hours)</p> <p>COMP 1000 - Introduction to Computer Literacy</p> <p>HRTM 1100 - Introduction to Hotel, Restaurant, and Tourism Management</p> <p>Select HRTM 1110 - Travel Industry and Travel Geography - Americas or HRTM 1115 - Travel Industry and Travel Geography - International</p> <p>HRTM 1140 - Hotel Operations Management</p> <p>HRTM 1150 - Event Planning</p> <p>HRTM 1160 - Food and Beverage Management</p> <p>HRTM 1201 - Hospitality Marketing</p> <p>HRTM 1210 - Hospitality Law</p> <p>HRTM 1220 - Supervision and Leadership in the Hospitality Industry</p> <p>HRTM 1230 - Internship</p> <p>Hotel/Restaurant/Tourism or Related Elective x 5</p>	<p>The University System of Georgia offers students' higher education options at 30 institutions throughout the state, providing a wide range of academic programming including certificates and associate, baccalaureate, masters, doctoral and professional degrees.</p> <p>https://apps.ds.usg.edu/ords/f?p=118:1:0::</p> <p>...</p> <p>USG Staying on Course</p> <p>https://www.usg.edu/student_affairs/assets/student_affairs/documents/Staying_on_Course.pdf</p>

Go to GAFutures at www.gafutures.org for more information about your education and career planning, including valuable financial information (grants and scholarships including HOPE Program, grants, and loans, FAFSA, and CSS forms).

Career Enhancement Opportunities	Career-Related Education Activities	Postsecondary Options:	Earning Postsecondary Credits While in High School
	<ul style="list-style-type: none"> Career Awareness Career Exploration Instructional Related Connecting Work-Based Learning Employability Skill Dev. Cooperative Education Internship Youth Apprenticeship Clinicals 	<ul style="list-style-type: none"> 4-Year Universities/Colleges 2-Year Colleges Technical Colleges State Registered Apprenticeships Special Purpose Schools On-the-Job Training Military 	<ul style="list-style-type: none"> Dual Enrollment Program Earn postsecondary credit while in high school You can complete <ul style="list-style-type: none"> Industry Credential Technical Certificate of Credit (TCC) Associates of Applied Science Degree Bachelor's Degree Who can help? <ul style="list-style-type: none"> Parents School Counselor Advisor